



Market Outlook & Input Costs

February 2021

Partnering with the UK's largest Business Supplies Wholesaler, continue to leverage our purchasing power as much as possible, to secure the best possible prices. Nonetheless, it is possible that we will be forced to take significant cost increases as a result of Brexit, that are wholly beyond our control and that we cannot avoid or absorb, these may result in price increases having to be applied with short notice. Additionally, despite reduced market demand for paper and visual communications products driven by the current lockdown situation, our suppliers continue to push for price increases due to higher input costs. We are unfortunately also facing supplier increases on some of our packaging products too.

The markets in which we operate are uncertain, with many changing dynamics as summarised in the attached infographic. We will continue to negotiate, and deflect, any price increases where possible, and only look to pass on substantiated increases to the market where unavoidable.

Should these anticipated price increases materialise, we will endeavour to give you as much notice as possible.

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